

More customers. Clearer offers. Less routine.



FSS helps companies find B2B customers, make sense of data, explain their business and simplify everyday work.

Customers and sales

Find relevant companies, prepare outreach and hand over replies that arrive.



01 **Select companies**

02 **Prepare the offer**

03 **Hand over replies**

Selected companies, agreed messages, replies and a clear report. Your team handles negotiations and closing.

Markets and company databases

Scattered information becomes a list you can verify.



01 Map the market



02 Check the facts



03 Build the list

A segment map or prepared database with agreed fields, sources and priorities.

Analysis and company history

Separate records connect into an answer you can check.



01 Gather sources



02 Connect records



03 Explain the findings

A report, dashboard or source-linked register with next actions. We agree the format and update process in advance.

Offers and presentations

Product facts become a clear offer for the buyer.



01 Find the main point



02 Make it clear



03 Deliver the materials

Materials ready to send, present or publish, with editable sources and agreed export formats.

Brand and content

Different materials begin to look and sound like one company.



01 Review the foundations



02 Create a common language



03 Make it usable

A practical set of guidelines, templates or finished content your team can keep using.

Websites and interfaces

A website leads from the first question to a clear next action.



01 Plan the journey



02 Build the interface



03 Check and launch

A published responsive website or agreed interface improvements, sources and access. Integrations and support are scoped before work starts.

Automation and AI

Automation example: a document becomes a record you can find and verify.



01 Understand the task

02 Build the workflow

03 Test with real examples

A working workflow, script or configured AI process, with instructions and checks against agreed examples.

Team training and setup

From an explanation to something your team can repeat.



01 Choose the tasks



02 Practise together



03 Keep the method

Practice on your examples, working materials and clear instructions. We agree the programme and support period separately.

FSS ONE

Software for running your own B2B outreach. Prepare campaigns and manage emails, replies and results in one place.



Contacts

Import a list / Review fields



Emails

Preview before launch



Replies

Send a relevant reply



Reports

Outreach results

Your team: Chooses the audience and offer. Approves the emails. Discusses terms with the customer.

Onboarding is arranged individually. We will discuss a suitable scope and usage terms.

Examples of our work

Melon

Logistics

Company research and B2B outreach across several markets.

Baltic Beach Hotel

Hospitality

Seasonal campaigns for corporate events.

Pack Expert

Packaging

Ongoing outreach and training for independent operation.

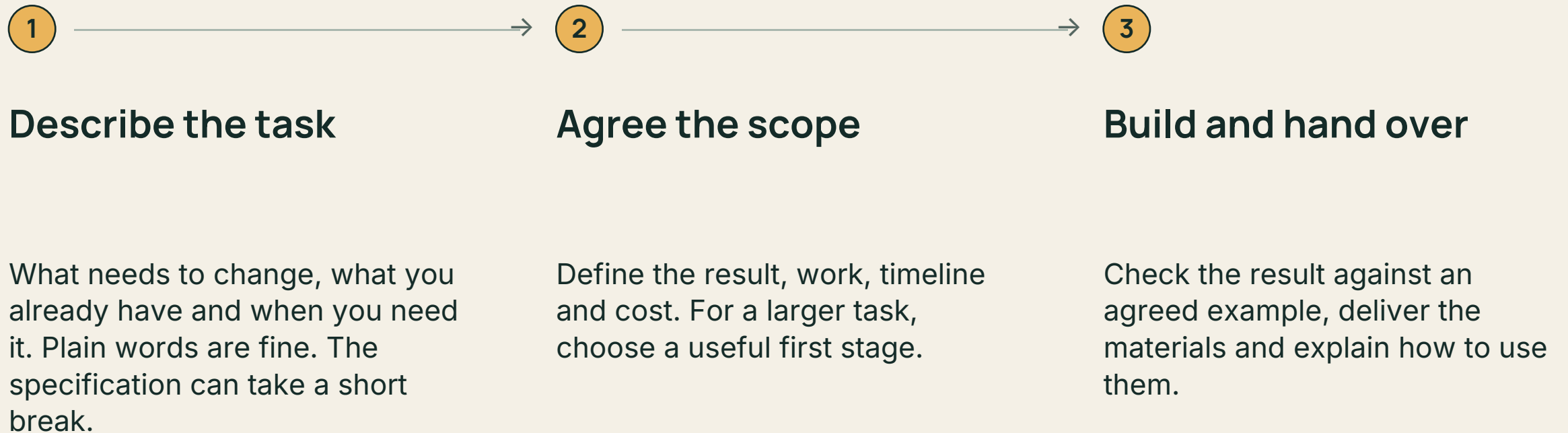
White Castle

Cleaning services

Business audience selection, outreach and reporting.

Examples of project scope. Your project will be shaped around your task.

How to start



Cost depends on the task, scope and source materials. We agree the work and terms before starting. New internal applications and complex integrations begin with a separate project assessment.

Discuss your task

Tell us what gets in the way. We will help choose a useful first step.



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